Emergency Data Exchange Language (EDXL) Guidance on Common Alerting Protocol Logos and Symbols (CAP-Logo) Version 1.0

Committee Note Draft 01

17 January 2012

This is a Non-Standards Track Work Product. The patent provisions of the OASIS IPR Policy do not apply.

Work Product URIs

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Additional artifacts:

This document is one component of a Work Product which also includes:

- EDXL-CAP logo and icon image files:
  http://docs.oasis-open.org/emergency/edxl-cap-logo/v1.0/cnd01/CAP-Logos/

Related work:

This document is related to:

- *Common Alerting Protocol Version 1.2*. 01 July 2010. OASIS Standard.
  http://docs.oasis-open.org/emergency/cap/v1.2/CAP-v1.2-os.html

Abstract:

This document presents the logos and symbols approved by the OASIS Emergency Management TC at its Sept. 13, 2011 meeting and their intended usage.

Status:

This document was last revised or approved by the OASIS Emergency Management TC on the above date. The level of approval is also listed above. Check the "Latest version" location noted above for possible later revisions of this document.

Technical Committee members should send comments on this document to the Technical Committee's email list. Others should send comments to the Technical Committee by using the "Send A Comment" button on the Technical Committee's web page at http://www.oasis-open.org/committees/emergency/.

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When referencing this Work Product the following citation format should be used:

[EDXL-CAP-Logos]

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Table of Contents

1 Introduction....5

1.1 History....5

1.2 Development Principle....5

1.3 What is CAP?....5

1.4 Reference....5

2 Logo description and access....6

3 Usage guidance....7

3.1 Meaning of logos and symbols....7

3.2 What graphics to use....7

Appendix A Acknowledgments....8

Appendix B Revision History....9

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1 Introduction

This note describes symbols and logos, and their intended use in conjunction with CAP messaging, and other documentation and communication activities throughout the CAP eco-system.

1.1 History

Responding to repeated requests for a "CAP-Logo", the Emergency Management (EM) TC invited the Emergency Management Adoption (EMA) TC in June 2011, to develop a symbol that could be used in various types of documents, in the context of EDXL-CAP. Collecting suggestions from members of both TCs, the EMA Collateral & Documents SC drafted a proposal for discussion and approval by the EM TC.

At their Sept 13, 2011 meeting, the EM TC approved in principle two variants of the logo, one square for use as a map or web icon, and one rectangle for use in other documents. The logos have been finalized in Nov. 2011. This document presents them in two different sizes and two different formats, and spells out the EM TCs intents for their public use.

1.2 Development Principle

The EM TC strives for a set of recognizable logos that may be used with least possible constraints, yet coherent in their meaning and their broad application.

1.3 What is CAP?

CAP (Common Alerting Protocol) is an OASIS Standard of the EDXL (Emergency Data Exchange Language) family. It specifies a simple but general format for exchanging all-hazard emergency alerts and public warnings over all kinds of networks. EDXL-CAP allows a consistent warning message to be disseminated simultaneously over many different warning systems, thus increasing warning effectiveness while simplifying the warning task. CAP facilitates the detection of emerging patterns in local warnings of various kinds, such as might indicate an undetected hazard or hostile act. CAP provides a template for effective warning messages based on best practices identified in academic research and real-world experience. For more details see reference [CAP-1.2].

1.4 Reference

[CAP-1.2]

Common Alerting Protocol Version 1.2. 01 July 2010. OASIS Standard. http://docs.oasis-open.org/emergency/cap/v1.2/CAP-v1.2-os.htm

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2 Logo description and access

The ***logo*** consists of two elements: a ***symbol*** formed by an exclamation point paired with two broadcast arcs in white, on red background and the text “CAP” in white, on a red background, to the right of the symbol (two typical sizes are shown - Large 72x238 and Small 29x92 pixels).

CAP-Logo-L

CAP-Logo-S

The symbol can be used separately as a square ***icon*** in maps, in web pages or other (two typical sizes are shown Large72x72 and Small 29x29).

CAP-Icon-L

CAP-Icon-S

The graphics are available in 4 formats:

- GIF: CAP-Logo-L.gif, CAP-Logo-S.gif, CAP-Icon-L.gif, CAP-Icon-S.gif
- PNG: CAP-Logo-L.png, CAP-Logo-S.png, CAP-Icon-L.png, CAP-Icon-S.png
- JPG: CAP-Logo-L.jpg, CAP-Logo-S.jpg, CAP-Icon-L.jpg, CAP-Icon-S.jpg
- SVG: CAP-Logo-L.svg, CAP-Logo-S.svg, CAP-Icon-L.svg, CAP-Icon-S.svg
- TIF: CAP-Logo-L.tif, CAP-Logo-S.tif, CAP-Icon-L.tif, CAP-Icon-S.tif
- EPS: CAP-Logo-L.eps, CAP-Logo-S.eps, CAP-Icon-L.eps, CAP-Icon-S.eps

To use, simply right click on any of the above links and select "save" or “copy hyperlink location” from the pop up menu. When placing a CAP logo/icon online or in a live electronic document, be sure it is linked to http://www.oasis-open.org/committees/emergency/.

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3 Usage guidance

Everyone is invited to use these EDXL-CAP logos and icons to designate support for the standard. The logos are endorsed by the OASIS Emergency Management Technical Committee.

3.1 Meaning of logos and symbols

Use of EDXL-CAP logos or icons does not imply or constitute certification, approval, endorsement or conformance.

The Emergency Management CAP logos and icons are not intended to imply certification or any official compliance status. Everyone who supports EDXL-CAP is welcome to download and use the logos and icons (in adherence to our basic logo usage guidelines) without cost or restriction.

3.2 What graphics to use

The EDXL-CAP logos and icons are supplied in two sizes and four formats.

It is expected that any person using the EDXL-CAP logos or icons does so in an appropriate fashion, the logo / icon is not modified, the design colors and aspect ratio are retained and space around it is sufficient so as to prevent it from being construed as part of another graphic element. The logos and icons remain the property of OASIS.

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Appendix A Acknowledgments

The following individuals have participated in the creation of this specification and are gratefully acknowledged:

Participants:

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Appendix B Revision History

Revision	Date	Editor	Changes Made
WD02	12/09/11	Werner Joerg	Minor changes as requested by EM TC on Dec. 06, 2011
WD03	01/17/12	Werner Joerg	Updated graphics files and added tif and eps formats

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